

Apirat Infahsaeng
Artist / Designer / Illustrator

Mobile
718 916 1159

Fax
718 374 6610

Studio
Brooklyn New York

Email
email@synthetiautomatic.com

Experience > **Design Director**
The Brand Union NYC
Spring 2009 - Present

Conceptualized, developed, designed and executed brand identity systems, print collateral and publications, advertising campaigns, packaging and POS, websites and interactive, and various and extensive materials, objects, experiences and environments.

Selected Clients/Projects
BlackRock-iShares/Brand Identity, Club Colombia/Packaging, Coca-Cola/Brand Identity, Kahlúa/Packaging, Kaplan/Knext Brand Identity, NFL/Super Bowl XLV Brand Identity, ScoreBig/Brand Identity/Web

Senior Designer >
Ogilvy & Mather NYC
BIG
Summer 2004 - Spring 2009

Conceptualized, developed, designed and executed brand identity systems, print collateral and publications, advertising campaigns, packaging and POS, websites and interactive, and various and extensive materials, objects, experiences and environments.

Selected Clients/Projects
AT&T Wireless/Ogo Brand Identity, American Express/Mint Brand Identity, Avon/Packaging, Coca-Cola/Brand Identity, Crystal/Trend Report, DuPont/Brand Identity/POS, Kodak/Brand Identity/Advertising, Kraft/Brand Identity, Mattel/Barbie Flagship Store, Motorola/RAZR2 Advertising, Perrier/Brand Book, Progressive/Drive Brand Identity, Stoli/Advertising, Tribeca Film Festival 2005-2007/Brand Identity, Warner Bros./Justice Girls Show Identity/Illustration, Yahoo!/Brand Identity/Advertising

Designer/Art Director >
Spring 2003 - Present

Conceptualized, developed, designed and executed brand identity systems, print and web publications, posters, illustrations and typography; applied and experimental, for both clients and self-initiated projects.

Selected Clients
Beautiful/Decay Magazine, Complex Magazine, Glamour Magazine, The Grateful Palate, Money Magazine, New York Magazine, New York Times Magazine, Nickelodeon, Sprite, Wired Magazine

Education > **Bachelor of Fine Arts**
University of Connecticut
Spring 1999 - Winter 2003

Recognition >

IdN Magazine
2009 Issue v15n4 Pick of the Month

Print New Visual Artists
2009 NVA (20 Under 30)

Lettering & Type
2009 Princeton Architectural Press

Playful Type
2009 Die Gestalten Verlag

Alumni Biennial One
2008 University of Connecticut

Los Logos 4
2008 Die Gestalten Verlag

Beautiful/Decay
2008 B/D Anthology

NeoGeo
2007 Die Gestalten Verlag

Type Addicted
2007 Victionary

100@360
2007 Lawrence King

Graphis Design Annual
2007 Gold Award

Step Magazine
March/April 2007

Print Magazine
November 2006

Alphabets Exhibition
July 2005 Post Typography

Step Magazine
July 2005